



BIOGRAPHY: TIM CHRISTLIEB
DIRECTOR OF BRANDED SERVICES
BBC STUDIOS IN AUSTRALIA AND NEW ZEALAND

Tim Christlieb is the Director of Branded Services, leading the programming, presentation, content acquisition, ad-sales and sponsorship strategy across BBC Studios' portfolio of locally managed channels: BBC First, BBC UKTV, BBC Knowledge and BBC CBeebies in Australia; and BBC UKTV and BBC Knowledge in New Zealand.

Tim joined BBC Worldwide Australia & New Zealand in May 2012 as the Head of Programming and Production, becoming the Head of Channels in October 2013. He was appointed as Director of Branded Services for BBC Worldwide Australia & New Zealand in July 2015. BBC Worldwide subsequently merged with the BBC's commercial production arm and became known globally as BBC Studios.

During his time running the channels portfolio in Australia and New Zealand, the company launched a new premium drama channel BBC First on Foxtel. BBC First was a co-production partner for two series of the multi-award winning drama series Top of the Lake as well as the critically acclaimed drama, Banished. The Australian channel portfolio has also launched on IPTV service Fetch TV.

Tim originally joined the ANZ team from London where he was BBC Worldwide Head of Scheduling for the Nordics and Italy for two years.

Prior to this he was Head of UK Channel Operations at MTV Networks and before this Deputy Head of Entertainment at Gateway Broadcast Services. Tim has also held a number of programming and presentation roles at UK-based media companies including NBC Universal, Europe Movieco Partners Ltd and SKY.

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